

FUNDRAISING HOSTS

Every fundraising event needs a successful Appeal moment. The Fundraising Agency's (TFA) Fundraising Host will help you develop and deliver a fundraising strategy to boost giving and maximize engagement at a live fundraising event.

Including a fundraising host into your event can have a dramatic impact on funds raised on the night. The Fundraising Host will work with you pre-event to design a statistically driven strategy to achieve your campaign goals. During the event, they will drive the fundraising moments, including the pledge drive / power pledge moment, boost silent auction items and may run the live auction. With our tailored fundraising strategies and programs, we can have an amazing impact on funds raised. During an event, TFA Fundraising Host will maintain the tempo of the night, clearly communicating your message and explaining exactly how to give. TFA Fundraising Host will use the Givergy fundraising platform's features such as leaderboard & totalizer at its best to encourage participation. To learn more about our Fundraising Host service [please see the video](#).

OUR SOLUTION

The Fundraising Agency's Fundraising Host service supports you from the pre-event phase, offering consultation meetings to provide expert advice on maximizing your fundraising potential. We tailor our insights and strategies based on your specific event goals—whether it's achieving a target amount, increasing guest or table participation, or funding a particular project. Our aim is to make your pledge drive one of the event's highlights.

Our Fundraising Host not only engages with you to develop a comprehensive fundraising strategy but also designs a special program to entertain the crowd, boost engagement, and raise more funds for your cause. This includes simple yet engaging games like Heads & Tails. The Fundraising Host introduces the

fundraising platform to guests, explains the donation and auction bidding processes, and can even run the live auction, ensuring a seamless and entertaining experience.

Throughout the event, the Fundraising Host utilizes the platform's leaderboard display screens to enhance guest engagement. This fosters a sense of competition among donors—whether individual or corporate tables—encourages collaboration towards a shared target, and helps donors visualize both the cause and the fundraising goals.

Our fundraising host service and strategies have a proven track record of helping nonprofits exceed their fundraising targets. We would be delighted to add your organization to our list of success stories.

KEY FEATURES OF OUR FUNDRAISING HOSTS

-  **Guest Communication**
-  **Run Live Fundraising Initiatives**
-  **Expert Knowledge**
-  **Fundraising Strategies**

HOST, AUCTIONEER & EMCEE

Enrich your fundraising journey and elevate your campaign with our professional Fundraising Host, Auctioneer & Emcee Services. Our Fundraising Host Service (specially designed for your Pledge Drive moment) guarantees a captivating and engaging atmosphere, with skilled professionals adept at using the Givergy platform's features seamlessly, energizing the crowd and keeping the event flowing smoothly.

Peyami Kalyoncu

Co-Founder and Managing Partner of TFA
Fundraising Host & Charity Auctioneer



“Connect with the cause, design an impactful strategy, plan the fundraising moments and use Givergy’s amazing features during the event. These are my 4 essentials.”

Career foreign service officer for two decades and Consul-General of Türkiye in Hong Kong between 2019-2023, Peyami has strong communication and engagement skills. After retiring, he has Co-founded The Fundraising Agency with his life partner Maud Glemot in March 2024 and they have taken over Givergy’s fundraising service business in Hong Kong and APAC as the Exclusive Partner & Reseller of Givergy. As the Fundraising Host, his main strategy is to fully connect with the charity’s cause during the pre-event preparations and in close coordination with the clients he assists in designing an impactful Pledge Drive moment (also known as Donation Ceremony, Pledge Ceremony or Pledge Appeal) to help make this moment the highlight of the event. He maximizes the impact of his strategy and planning by using Givergy’s award-winning fundraising platform with the right and most fitting features.

Event Delivery Languages: English, French, Spanish and with his sympathetic and engaging style, he adds basic Mandarin and Cantonese elements to his show to connect better with the local audience.

The Fundraising Agency Hong Kong - Emcees:

Keina Chu

Reporter, Anchor, Journalist



A media professional with six years of broadcast experience as a TV news reporter, anchor, and producer. Reporter/Anchor (May 2018 – Jan. 2022) at TVB, and Associate Producer at Bloomberg (Jan. 2022 – June 2024), Keina has won the AsiaVision Award for best visuals for a news story. Her news piece on the Hong Kong security law was adopted as a training material for school teachers. Currently serving a leading financial news outlet, covering equities, fixed-income, commodities, FX, and crypto across 14 Asian countries and regions for a global audience. Strong communication, presentation, and interpersonal skills with a talent for building trust and delivering complex concepts as accessible narratives. Multilingual fluency in English, Cantonese, Mandarin, and Japanese.

Keina can be booked as an Emcee for the whole event or as co-Host along with Peyami, as part of the Fundraising Host programme.

Event Delivery Languages: English, Cantonese, Mandarin, and Japanese.

Jeff Tang

Founder of ODEA! and Co-Founder of GLOOP



Founder of Hong Kong-based green startup ODEA! Corporation (Since 2020), Co-founder of Shenzhen-based live-streaming startup GLOOP (Since 2023) and Former Broadcast Journalist Principal Subeditor and News Anchor at TVB Pearl (2012-2019) and Reporter and News Anchor at ATV World (2008-2012). Jeff is a sustainability entrepreneur who strives to lower humanity's carbon footprint and reduce plastic waste. His brand, ODEA!, offers apparel, accessories and corporate gifts engineered from recycled PET bottles. ODEA! boasts some major listed companies as clients, including Lenovo, Intel, Bank of East Asia and Guangzhou Rural Commercial Bank. Before his entrepreneurial journey began in 2020, Jeff was a 12-year veteran in Hong Kong's broadcast journalism industry. As a member of MENSA Hong Kong and a Guinness World Record holder for "Most electrical energy generated by pedaling on bicycles in 8 hours", Jeff strongly believes in giving back to society and using his intellectual gifts for the greater good of humanity.

Jeff can be booked as an Emcee for the whole event or as co-Host along with Peyami, as part of the Fundraising Host programme.

Event Delivery Languages: English, Cantonese and Mandarin.